GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

General Administration (I&PR) Department – M/s Pravasa Media LLP (M/s Big TV) - Administrative sanction for an amount of Rs.59,00,000/- (Rs 50,00,000/- + GST @ 18% Rs.9,00,000/-) (Rupees Fifty nine lakhs only) for production of content and telecast them through M/s Pravasa Media LLP (M/s Big TV) - Orders - Issued.

GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.Rt.No.665 Dated:07.04.2025

Read:

From the Director, Information & Public Relations, A.P., Vijayawada, e-file bearing Computer No. 2712703.

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ORDER:

In the circumstances reported by the Director, Information & Public Relations, A.P., Vijayawada in the reference read above, Government after careful examination of the matter, hereby accord Administrative sanction for an amount of Rs.59,00,000/- (Rs 50,00,000/- + GST@18% Rs.9,00,000/-) (Rupees Fifty nine lakhs only) for production of content and telecast them through M/s Pravasa Media LLP (M/s Big TV) for highlighting the Govt. Schemes and to create awareness among the public.

2. The above expenditure shall meet from the available Budget of I&PR under 260/262 – Electronic Media head of Account.

3. The Director, Information & Public Relations, A.P., Vijayawada shall take further necessary action accordingly.

4. This order issues with the concurrence of Finance (FMU.GAD.II) Department vide their U.O.No. FMU0ASD (GAD 2)/2/2025, Dated: 03.04.2025 (C.No: 2777103).

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA

PRINCIPAL SECRETARY TO GOVERNMENT (POLITICAL)

To

The Director, Information & Public Relations, A.P., Vijayawada.

The Pay & Accounts Officer, A.P., Mangalagiri.

The Accountant General, Andhra Pradesh, Vijayawada.

Copy to:

OSD to the Hon’ble Minister (I&PR).

PS to the Hon’ble Minister (Finance).

PS to the Principal Secretary to Government (Political).

The Finance (FMU.GAD.II) Department.

Sc/Sf (2712703)

//FORWARDED :: BY ORDER//

SECTION OFFICER